APOLLO GROUP DONATES OVER $80K TO SUNSHINE ACRES CHILDREN’S HOME

PHOENIX, ARIZONA – Through their “Partnership 360” community giving initiative, Apollo Group is pleased to announce that they have donated over $83,000 to Sunshine Acres, a local non-profit which provides loving, wholesome homes for children who are separated from their parents, helping them to establish long-term relationships with stable parental figures.

Apollo Group identified Sunshine Acres of Mesa as a local community organization that would benefit from funds raised at their annual golf tournament; over $83,000 was raised in one day to benefit Sunshine Acres, benefiting children in the program.

“We’re pleased to donate to such a worthy and valuable community organization,” said Pat Gottfried, VP of External Affairs - Corporate Social Responsibility at Apollo Group. “Many of the graduates of this program have gone on to attend University of Phoenix, and we are proud to play a role in the development of our most important future asset, our children.”

“Sunshine Acres has two basic principles: we never solicit money, and no child will ever be turned away for financial reasons,” said Sean Sloan, Executive Director of Sunshine Acres. “Apollo Group has been most generous not only in money donated, but in hours of time spent working with the program. Many of their faculty and staff donate their time regularly.”

“Particularly at this time of year, when we all stop and give thanks, we are extremely thankful for Apollo Group’s donation and ongoing support,” added Sloan.

Gottfried and Apollo Group also appreciate the significance of this donation at Thanksgiving time: “We’re thankful to have organizations like Sunshine Acres that selflessly give from their hearts to make the world better for the children of our community,” noted Gottfried.

FOR MORE INFORMATION ON APOLLO GROUP, PLEASE CONTACT ALANNA VITUCCI AT ALANNA.VITUCCI@APOLLOGRP.EDU OR 602.639.1970.

FOR MORE INFORMATION ON SUNSHINE ACRES, PLEASE CONTACT SEAN SLOAN AT SEAN@SUNSHINEACRES.ORG OR (480) 832-2540.

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About Apollo Group, Inc.

Apollo Group, Inc. is one of the world's largest private education providers and has been in the education business for more than 35 years. The Company offers innovative and distinctive educational programs and services both online and on-campus at the undergraduate, master's and doctoral levels through its subsidiaries: University of Phoenix, Apollo Global, Institute for Professional Development and College for Financial Planning. The Company's programs and services are provided in 40 states and the District of Columbia; Puerto Rico; Latin America; and Europe, as well as online throughout the world.

For more information about Apollo Group, Inc. and its subsidiaries, call (800) 990-APOL or visit the Company's website at http://www.apollogrp.edu.

(SEE BELOW FOR PHOTO OPPORTUNITY INFORMATION)

***** MEDIA ADVISORY - PHOTO OPPORTUNITY *****

CHECK PRESENTATION & TOUR OF SUNSHINE ACRES CHILDRENS’ HOME

Members of the media are invited to attend a ceremony at which Apollo Group (TITLE & NAME) will present a check for $83,000 from their “Partnership 360” initiative to Sean Sloan, Executive Director of Sunshine Acres.

EVENT TIME & LOCATION:
Tuesday, November 22, 2011 – 10:00 am
Sunshine Acres Children’s Home – 3405 North Higley Rd., Mesa, AZ

PHOTO OPPORTUNITIES

- Check Presentation (a large, photo friendly check)
- Formal remarks and one-on-one interview opportunities with leadership from Apollo Group and Sunshine Acres
- Sunshine Acres program kids singing songs and showing off their facility and learning environment
- Current & former University of Phoenix students who are graduates of the Sunshine Acres program
- Sunshine Acres facility tours

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