Apollo Group Honored with Six Horizon Interactive Awards
World-Wide Education Provider Recognized for Excellence in Instructional Multimedia Projects

Phoenix, AZ. (July 2, 2012) – Apollo Group, a world-wide education provider, today announced that it has received six Horizon Interactive Awards. The Instructional Design & Development (IDD) department of University of Phoenix, an Apollo Learning Platform, created the programs that were recognized by Horizon Interactive. These interactive videos and websites show the creativity of the department and how the technology designs align with Apollo Group’s commitment to sustainability and quality education. The Horizon Interactive Awards is a prestigious international competition recognizing outstanding achievement among interactive media producers.

Apollo Group received the following recognition:

- **Math Flix: The Area of a Rectangle**
  Silver Award, Training/Instructional – Video

- **Foundations for Group Facilitation - Culminating Project: Group Counseling**
  Silver Award, Education and Training – Websites

- **Sustainability**
  Silver Award, Education and Training – Websites

- **Art Through the Ages Videos**
  Bronze Award, Training/Instructional – Video

- **IDD Overview**
  Bronze Award, Promotional – Video

- **Sustain-a-Bill: Sustainability and Conservation**
  Bronze Award, Training/Instructional – Video

“Receiving one Horizon Interactive Award is an honor, but receiving six is a true thrill for the entire University of Phoenix academic team,” said David Bickford, vice president of Academic Affairs. “These awards are a testament to the industry leaders working right here at Apollo Group. They are the best of the best.”
This year marked the 10th anniversary of the Horizon Interactive Awards. The competition received over 1,000 entries from around the world, including nearly all 50 states and over 20 other countries.

“The 2011 competition was special to us because it was our 10th anniversary awards,” said Mike Sauce, founder of the Horizon Interactive Awards. “The competition was fierce among many of the top entries in all of the categories and there were so many outstanding projects this year. Each year, I am truly amazed at the talent, creativity, artistry and technical expertise that is on display in our international competition. It is simply fascinating to see how the Internet and other creative media are influencing people’s lives from all corners of the globe. All of this year’s winners should be proud to be among the best of the best from around the world!”

About Apollo Group
Apollo Group, Inc. is one of the world's largest private education providers and has been in the education business for more than 35 years. The Company offers innovative and distinctive educational programs and services both online and on-campus at the undergraduate, master's and doctoral levels through its subsidiaries: University of Phoenix, Apollo Global, Institute for Professional Development and College for Financial Planning. The Company's programs and services are provided in 40 states and the District of Columbia; Puerto Rico; Latin America; and Europe, as well as online throughout the world.

For more information about Apollo Group, Inc. and its subsidiaries, call (800) 990-APOL or visit the Company's website at http://www.apollogrp.edu.

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