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Apollo Education Group Recognized for Commitment to Community by Bloomberg, National Conference on Citizenship and Points of Light

PHOENIX, Dec. 5, 2013 – Apollo Education Group, Inc. (NASDAQ: APOL) was recognized today as one of America’s most community-minded companies in The Civic 50, an annual initiative that identifies and recognizes companies for their commitment to improve the quality of life in the communities where they do business. The survey was conducted by the National Conference on Citizenship (NCoC) and Points of Light, the nation’s definitive experts on civic engagement, and published by Bloomberg News.

“Apollo Education Group is dedicated to being a responsible partner, helping support educational and workforce skills issues affecting communities across the country, and we could not be more pleased to once again be recognized in The Civic 50 for these efforts,” said Pat Gottfried, vice president of Corporate Social Responsibility for Apollo Education Group. “This recognition is a testament to our commitment to provide educational opportunities to help individuals meet their education goals and strive for a meaningful career.”

“The results of this year’s Civic 50 survey show that even the most civically engaged companies are doing more to make community engagement a top priority and a permanent aspect of their business strategy,” said Michael Weiser, chairman of the Board, National Conference on Citizenship and Neil Bush, chairman of the Board, Points of Light, in a joint statement. “These 50 companies are showing others in the private sector how to boost the bottom line and make the world a better place.”

This year’s Civic 50 applicants were evaluated and accrued points based on several criteria, including how much financial and human resources are applied to civic improvement, whether internal and external resources are activated to maximize community impact, how a company’s community engagement activities support its business interests, how broadly community engagement is supported and institutionalized within a company’s policies, systems and incentives, and how a company measures the social and business value of its community engagement programs.
The Civic 50 was developed in partnership with a high-profile working group of lead researchers and industry thought leaders. Dozens of corporate advisors provided strategic guidance on the program’s objectives, including defining indicators, developing methodology, and identifying partners and participants. As a result of this collaborative process, the initiative reflects leading insight and thinking about how corporations can and should engage with communities in a twenty-first century economy.

True Impact, a company specializing in helping organizations maximize and measure their social and business value, administered the survey. A cross-sector team of independent qualitative evaluators reviewed the responses.

To learn more about The Civic 50 survey as well as the importance of civic engagement in corporate America, please visit www.Civic50.org.

Apollo Education Group, Inc.
Apollo Education Group, Inc. is one of the world’s largest private education providers and has been in the education business since 1973. Through its subsidiaries: University of Phoenix, Apollo Global, Institute for Professional Development, Western International University and College for Financial Planning, Apollo Education Group offers innovative and distinctive educational programs and services, online and on-campus, at the undergraduate, masters and doctoral levels. Its educational programs and services are offered throughout the United States and in Latin America and Europe, as well as online throughout the world.

For more information about Apollo Education Group, Inc. and its subsidiaries, call (800) 990-APOL or visit the Company’s website at www.apollo.edu.