News Release

Innovator’s Accelerator Unveils Expanded Product Suite for Leadership Development

**Groundbreaking learning experience that promotes business innovation now available in two formats to meet needs of today’s busy executives and business leaders**

PHOENIX—(BUSINESS WIRE)—Feb. 3, 2014—Apollo Education Group, Inc. (Nasdaq: APOL) today announced the expansion of its critically acclaimed Innovator’s Accelerator® leadership development experience. The learning experience is now available in two formats with several customizable features.

Innovator’s Accelerator is an online learning experience led by the world’s leading experts on business innovation: Clayton Christensen of Harvard Business School, Jeff Dyer of Brigham Young University’s Marriott School of Management and Hal Gregersen of INSEAD. The trio of thought leaders, who also co-authored “The Innovator’s DNA” and consult with businesses around the world on disruptive innovation, bring together research and tools that help business leaders transform into innovators, ready to be the catalyst for change in their organizations.

Now, more than ever, it is imperative that employees continuously innovate for their organizations, despite the increasing time constraints. Innovator’s Accelerator is now available in a condensed 12-hour format, IA, as well as an immersive 30-hour version, IAx.

Launched in January 2013, Innovator’s Accelerator was the first product released by Apollo Lightspeed, a business unit of Apollo Education Group. Led by Rob Wrubel, president of Apollo Lightspeed, and George Lichter, head of innovation programming at Apollo Lightspeed, the team focuses on the development and delivery of innovative educational products, models and services for the non-credit and lifelong learner.

“Learners today expect more than video lectures with general knowledge. They want interesting, engaging and socially interactive educational content that ties directly to skills they can apply to their jobs,” Lichter said.

“Employers want learning products that their managers can access 24/7 from multiple devices, and that help them solve the real-world challenges facing their organizations today. We are continually improving our products to provide highly engaging learning experiences, capable of being company-customized, to measure learners’ progress with data analytics tools, and to drive toward the foundational principle underneath IA: that any employee can become an innovator.”

**Innovator’s Accelerator Product Details**

IAx consists of 30 hours of learning over seven weeks, including 19 in-depth lessons featuring video lectures from Christensen, Dyer and Gregersen; success stories and case studies from top-level executives and thought leaders; and practice-based activities that allow participants to apply key concepts and develop innovation skills. Specialized for intra-organization and geographically dispersed teams, the highly interactive experience also includes an instructor, dedicated client support and a company-directed project designed to address an organization’s specific...
innovation needs, and is available for private or mixed-company cohorts.

IA is a condensed, powerful experience designed for companies and individuals seeking a concentrated, in-depth innovation learning experience. The 12-hour, four-week version includes 12 self-paced lessons featuring core innovation video lectures, case studies and an Action Plan that provides an immediate opportunity to apply learned skills. An optional, company-specific, private environment, which allows employees to interact and discuss specific business issues, is also available for larger groups.

Innovator’s Accelerator Online Learning Experience

The Innovator’s Accelerator online learning experience, co-designed with award-winning design and innovation firm IDEO, differentiates itself from traditional online offerings by surfacing dynamic content in a highly engaging, interactive and social environment that maps to how people work and learn today. The modular content can be consumed on any device through a simple web browser and it includes proprietary metrics, such as the Skill Tracker, which monitors personal development of the five innovation skills, and helps participants get instant, measurable feedback on progress and success. Self-paced lesson plans coupled with virtual team learning and interaction helps emerging leaders efficiently build innovation skills, while providing organizations with transparent talent development.


About Apollo Education Group

Apollo Education Group, Inc. is one of the world's largest private education providers and has been in the education business since 1973. Through its subsidiaries: University of Phoenix, Apollo Global, Institute for Professional Development, Western International University and College for Financial Planning, Apollo Education Group offers innovative and distinctive educational programs and services, online and on-campus, at the undergraduate, master's and doctoral levels. Its education programs and services are offered throughout the United States and in Australia, Europe and Latin America, as well as online throughout the world. For more information about Apollo Education Group, Inc. and its subsidiaries, call (800) 990-APOL or visit www.apollo.edu.

About Apollo Lightspeed

Apollo Education Group founded Apollo Lightspeed in 2012 to launch and grow innovative products and services with the speed, focus and boldness of a high-growth startup. Its ultimate vision is to transform the distribution, pricing and consumption of learning worldwide, and to create learning experiences that are light-years ahead of what's currently available. Apollo Lightspeed's groundbreaking initial venture, Innovator’s Accelerator, teaches business executives how to cultivate innovation within themselves and their organizations. Designed and taught by some of the world’s leading authorities on innovation – Clayton Christensen, Jeff Dyer and Hal Gregersen – Innovator’s Accelerator provides insights and tools through a multimedia learning platform to turn executives into innovators ready to be the catalyst for change. For more information about Apollo Lightspeed, LLC, visit www.apollo.edu/learning-platforms/lightspeed.html.

Source: Apollo Education Group, Inc.